## Asia Clean Energy Partners

# Asia Clean Energy Partners

## CORPORATE QUALIFICATIONS

## **Corporate Qualifications**



### Who We Are

<u>Asia Clean Energy Partners Limited</u> (ACE Partners) is an international firm that provides consulting and advisory services related to the energy sector with an emphasis on understanding markets, developing networks of expertise and knowledge; and evaluating and designing clean energy initiatives and programs. ACE Partners has its primary office in Bangkok, Thailand, allowing it to provide regional coverage with expert consultants and advisors across Southeast and South Asia and the Pacific. The firm helps clients accelerate clean energy deployment to achieve greater speed and scale.



### The Needs We Serve

Governments, businesses, and regional organizations increasingly recognize the need to scale up efforts to transform the energy system, taking into account new advances in technologies and business models, the need to increase investments in renewable energy and energy efficiency, and the development and implementation of net-zero strategies. However, they do not always have the in-house capacity or expertise to design, socialize, and implement their initiatives. ACE Partners has been established to fill this gap. We support the design and execution of effective clean energy initiatives, with a focus on four main areas:

- a) creating insights through research and analytics;
- b) designing and executing projects and initiatives;
- c) **connecting stakeholders** with the knowledge, technology, and finance to achieve results; and
- d) **building knowledge and action platforms** that facilitate networking, connections, and impact.

#### **Our Expertise**



The partners who lead ACE Partners have decades of implementation experience, backed by extensive expertise on clean energy financing, business development and climate finance in the Asia-Pacific region, working with a cross-section of stakeholders- policymakers, experts and thought leaders, private sector investors and businesses, and civil society organizations.

Our team offers a verifiable track record of delivering excellent results and tangible impacts for our clients.

Our expertise includes:

- deployment of national and regional programs in climate and clean energy finance and market development
- design, implementation, and evaluation of intelligent, effective, and resilient clean energy strategies
- regional communications leadership and support
- regional program coordination and building communities of practice

Our key strengths include (a) **first-hand insights** into the clean energy ecosystems and institutions operating in Asian markets; (b) **deep understanding of the opportunities** of the future energy system; (c) **expertise and connections** to enable organizations to make their desired transition. The company has wide and deep networks in key Asian target markets, which can be leveraged as local delivery teams towards diverse project objectives.

|   | c  | Dur Team  |            |  |
|---|--|---|------------|--|
| Asia Clean Energy Partners                    |  |   |            | Operational Chart – August 2023  |
| Peter du Pont                                 | Richard Edwards<br>Senior Partner                              | Marc Elimel Tagub<br>Communication Consulting<br>Manager                    | <b>(</b> ) | Ralph Justice Apita<br>Research Associate                                      |
| Co-Founder and Co-<br>CEO                     | Nancy Nguyen<br>Director of Consulting<br>Operations           | Mrutyunjaya Nanda<br>Project Manager – Renewable<br>Energy and Power System |            | Arpaporn Buntum<br>Executive Administrative<br>Assistant                       |
| Mark Lister<br>Co-Founder, Co-CEO,<br>and CFO | Cathy Gascoyne<br>Director of Finance and<br>Compliance        | Athita Vivatpinyo<br>Project Manager – Energy<br>Efficiency and Cooling     |            | Sasina Tangphitthayawet<br>Business Development and<br>Communication Associate |
|   | Patcharin Boobpha<br>Operations and Human<br>Resources Manager | Ravi Krishnani<br>SAREP Senior Communications<br>Specialist                 |            | Drishti Chhibber<br>SAREP Communications<br>Specialist                         |
|   |  |   |            |  |

## **Knowledge and Engagement**

| Project title:       | USAID Southeast Asia Smart Power Program (SPP)                    |
|----------------------|---|
| Dates:               | April 2022 – April 2027   |
| Clients/Partners:    | US Agency for International Development (USAID)                   |
| Countries:           | Cambodia, Laos, Malaysia, Myanmar, Philippines, Thailand, Vietnam |
| Project description: |   |

The Southeast Asia Smart Power Program (SPP) (2022-27) is USAID's flagship regional power program in Southeast Asia, which aims to support and accelerate Asia's clean energy transition through a robust approach that taps the joint resources, expertise, and technology of the United States government and the private sector.

ACE Partners has been subcontracted by Deloitte to contribute to:

- Program Support: Provide comprehensive support on Task 2--Energy Efficiency: Southeast Asia's Energy Security Cornerstone that is principally concerned with strengthening capacity to act on standards and labelling, utility demand side management programs, and bulk procurement of energy efficiency technologies. There is a focus in this work on cooling technologies as a key appliance class and the energy requirements of cooling across both residential and non-residential buildings
- Website and Social Media Management: Manage the USAID Southeast Asia EDGE Hub, aiming to enhance development and growth through energy, including content management and website maintenance.
- Organize CLEAN EDGE ASIA Power Sector Learning Series, the series features leading global experts
  presenting cutting-edge approaches and best practices to enable competitive markets for clean energy
  technologies across Southeast Asia
- Stakeholder coordination: coordinate with stakeholders, including government officials, private sector leaders, and civil society representatives, to ensure effective communication, collaboration, and engagement with stakeholders to build stronger relationships and achieve shared goals.
- Event Management: Help organize USAID events on regional platforms, including the annual ADB's Asia Clean Energy Forum; energy series workshops and other capacity-building activities to support the program's objectives.

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| Project title:       | USAID South Asia Regional Energy Program (SAREP)            |
|----------------------|---|
| Dates:               | July 2021 – June 2026                                       |
| Clients/Partners:    | United Nations Agency for International Development (USAID) |
| Countries:           | Bangladesh, Bhutan, India, Maldives, Nepal, and Sri Lanka.  |
| Project description: |   |

The purpose of the South Asia Regional Energy Partnership (SAREP) is to improve access to affordable, secure, reliable, and sustainable energy for all in South Asia through expanded, transparent, and efficient markets for energy services, products, and resources. SAREP will support accelerated economic development, self-reliance, livelihoods, health, and productivity throughout the region.

ACE Partners supports two SAREP workstreams:

- 1. **Communications, Outreach, Knowledge Management.** ACE Partners works with USAID/India to enhance coordination among the initiative's various stakeholders and leads SAREP communication and outreach efforts. Assignments include:
  - Development and implementation of a strategy for stakeholder engagement across six South Asian countries: Bangladesh, Bhutan, India, Maldives, Nepal, and Sri Lanka.
  - Development and implementation of a comprehensive communication and outreach strategy for the SAREP program
  - Leveraging USAID/India's existing Steering Committee and Advisory Board and linking the program to the newly established US-Indo Climate and Clean Energy Partnership

- Building on the existing South Asia Regional Energy Hub (SAREH) and developing it into a platform for regional sharing of data, reports, and analyses, as well as for knowledge-sharing related to best practices and case studies on clean energy activities in the region
- Leading information dissemination and knowledge-sharing around SAREP activities to internal and external audiences, including (a) organizing information-sharing events; (b) multidisciplinary site visits; brown bag and knowledge-sharing events; social media posts and campaigns; technical presentations on project activities and impacts; and media engagement
- 2. Climate and Green Financing. ACE Partners supported the SAREP team in marketing a new Climate Smart Fund and in supporting Green Bond issuances in India, establishing connections with international investors for both the fund and for green bonds.

For the fund, ACE Partners provided:

- Identification of investors and relevant officials for sending out the teasers, information memorandum and other marketing material.
- Coordination with interested investors for organizing one-on-one discussions with USAID, the fund managers, and preparations of reports on each meeting.
- Preparation of Information memoranda including investor pitchbooks, sector assessments and other marketing-related material.

For the green bonds, ACE Partners provided:

- Assistance in marketing the bond and establishing connections with international investors.
- Coordination with interested investors for organizing one-on-one discussion with SAREP
- Assistance in the development of marketing material/presentations required for investor outreach
- Meet with the green bonds certification agency to develop an understanding of the transaction and accordingly assist in developing a narrative around the ESG framework for the bond.
- Preparation of the green framework for the bond

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| Project title:       | Communications Strategy and Support to the Implementation of Communication<br>Activities for Clean, Affordable and Secure Energy for Southeast Asia (CASE) |
|----------------------|--|
| Dates:               | December 2020 – February 2024  |
| Clients/Partners:    | Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH   |
| Countries:           | Indonesia, Philippines, Thailand, Vietnam  |
| Project description: |  |

GIZ is implementing its Clean, Affordable, and Sustainable Energy for Southeast Asia (CASE) programme from 2020 to 2024. CASE intends to change the narrative in the power sector in SEA towards an evidence-based energy transition, aiming to increase ambition with regard to climate change.

ACE Partners—together with its global communications and public relations firm Edelman—is helping to design regional and national communication strategies with sound and measurable action plans in order to raise awareness across different target groups (energy stakeholders, non-energy stakeholders, and the general public) around the question of energy transition and the necessity for Southeast Asian countries to move toward an energy system ensuring dynamic economic growth while being compatible with increased ambitions with regard to climate change. Assignments include:

- Development of an Interactive Knowledge Platform on the Energy Transition for Southeast Asia (SIPET the Southeast Asia Information Platform for the Energy Transition Partnership)
- Conducting Communications Assessments for Indonesia, Philippines, Thailand, Vietnam
- Designing Southeast Asia Regional Communications Strategy and Plan for the Energy Transition
- Designing Southeast Asia Regional Communications Plan
- Designing National Communications Strategies for Indonesia, Philippines, Thailand, Vietnam
- Designing National Communications Plans for Indonesia, the Philippines, Thailand, and Vietnam.

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Project title: Dates: Clients/Partners: Countries: Project description:

Asia Clean Energy Forum (ACEF) October 2018 – September 2023 Asian Development Bank Sub-regional/multi-country

The Asia Clean Energy Forum (ACEF), one of Asia's leading clean energy events, is held each June at ADB Headquarters in Manila, the Philippines. ACEF connects diverse stakeholders from across Asia and the globe, facilitates knowledge sharing, and highlights ADB's ground-breaking work to scale up clean energy investment in the region.

ACE Partners' Co-CEO Peter du Pont has supported ADB in the design and the conduct of ACEF since its inception in 2007, and ACE Partners has provided a support team for ACEF since 2008. In the past three years (2020, 2021, 2022), ACE Partners transformed ACEF to a virtual format, delivering the same level of quality and value that ACEF is known for, while ensuring the safety and health of participants, reducing costs, eliminating the greenhouse gas emissions associated with a physical event, and improving convenience and accessibility. ACE Partners continues to support ADB in hosting the event in person in 2023 at ADB headquarters in Manila.

ACE Partners' services include:

- Support ADB teams in developing the overall content and agenda for the event.
- Communications outreach for the event, including newsletters and social media
- Development and maintenance of event website.
- Recruitment and coordination of event content partners for Deep Dive Workshops and Side Events.
- Curation of content through a Call for Abstracts process, coordination with ADB staff on abstract selection, and finalization of detailed agenda for sessions.
- Operation of the virtual event through coordination between the Track Chairs, Session Chairs, and Speakers and performing as the Virtual Platform Operator.

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| Project title:       | Digitally Driven Development: A Knowledge Initiative for South Asia (3D Knowledge Initiative) |
|----------------------|---|
| Dates:               | June 2023 – December 2023   |
| Clients/Partners:    | Asian Development Bank South Asia Regional Department   |
| Countries:           | India, Sri Lanka, Bangladesh, Nepal, Bhutan   |
| Project description: |   |

3D Knowledge Initiative is focused on utilizing digital technologies to address critical development challenges in South Asia. The 3D Knowledge Initiative aims to foster knowledge sharing, innovation, and solutions between ADB and ADB's Developing Member Countries (DMCs). The initiative includes interactive webinars, virtual workshops, in-person knowledge events, innovation challenges, targeted training, capacity building activities, and knowledge product dissemination.

ACE Partners support ADB SARD by:

- Developing the full concept of the program aligning with ADB's operational priorities
- Organize initial five knowledge events, in which four of them are hybrid and one in-person event, through conceptualization, coordination, marketing and outreach, technical support and post-event reports.
- Develop a communication plan to support marketing, outreach and branding of the program.

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| Project title:           | Brand and Communications Strategy for Mission Efficiency |
|--------------------------|--|
| Dates:                   | May 2023 – December 2023                                 |
| <b>Clients/Partners:</b> | Sustainable Energy for All (SEforALL)                    |
| Countries:               | Global   |
| Project description:     |  |

Sustainable Energy for All (SEforALL) is a founding partner of Mission Efficiency, tasked with expediting the worldwide transition to energy-efficient economics. Mission Efficiency is supporting India and exploring the link between an "Energy Efficient Life" emotion-based narrative and campaign with the Lifestyle For Environment (LiFE) campaign. The LiFE campaign aims to encourage individuals to adopt simple daily actions that can have a significant impact on climate change.

SEforALL has engaged ACE Partners to support the development of a brand strategy and emotions-based communications campaign with Mission Efficiency partners to elevate afresh and new energy efficiency narrative for an energy-efficient life. ACE Partners' services for SEforALL include:

- Brand and Communications Strategy: Prepare a strategy for Mission Efficiency and on a modern, uplifting, not reductionist communications approach that brings emotions-based energy-efficient life narrative to the fore.
- Communications Toolkit and Guidance: Develop communications toolkits that can be used for training and guiding individuals and organizations to take action.
- Videos: Coordinate and produce short social media videos with Mission Efficiency partners on both Mission Efficiency and "Energy Efficient Life".
- Facilitation: Facilitate webinars, events, and other activities related to energy efficiency for Mission Efficiency
- Final Package: Prepare a final communications package and report detailing activities completed and results to evaluate the effectiveness and impact of the branding efforts and recommendations for achieving greater impact moving forward.

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| Project title:       | U.SIndonesia Joint Workshop on Decarbonizing the Building Sector |
|----------------------|--|
| Dates:               | February 2023 – December 2023                                    |
| Clients/Partners:    | Lawrence Berkeley National Laboratory (LBNL)                     |
| Countries:           | Indonesia  |
| Project description: |  |

The Lawrence Berkeley National Laboratory (LBNL) has been tasked with spearheading priority actions on building energy efficiency as part of the Net Zero World initiative launched at COP26. LBNL has identified Indonesia as a partner country to the initiative and sought the assistance of ACE Partners in managing the U.S.-Indonesia Joint Workshop on Decarbonizing the Building Sector, held in Tangerang from 22-24 February 2023. The event was supported by the U.S. Department of Energy (DOE), LBNL, the Indonesian Ministry of Energy and Mineral Resources (ESDM), and the Indonesian Conservation and Energy Efficiency Society (MASKEEI).

The event, which attracted over 150 participants from the building industry, was convened to explore priority areas towards a concrete plan or Roadmap for decarbonization of the buildings sector in Indonesia. The program included a study tour to leading green buildings in the "BSD City" complex in South Tangerang (Greater Jakarta). ACE Partners provided event planning and management services, including setting the agenda, advising on presentation formats, assisting with logistics and registration, identifying speakers and host organizations, collecting and packaging event materials, providing real-time support, and contributing to post-event reporting and analysis.

ACE Partners will continue to support the rollout of the Net Zero World Initiative's efficient buildings activity in Indonesia through support to the working group formed as an outcome of the Workshop.

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# Project title:Service Provider to the Southeast Asia Energy Transition PartnershipDates:December 2021 – November 2023Clients/Partners:United Nations Office for Project Services (UNOPS)Countries:Indonesia, Vietnam, and the Philippines

The Southeast Asia Energy Transition Partnership (ETP) supports the delivery of the Paris Climate Agreement on climate change by bringing together government donors, philanthropies, and Southeast Asia (SEA) governments to accelerate energy transition in the region. More specifically, ETP aims to deliver joint action, improved coordination, and effective dialogue to accelerate the Energy Transition in the region by addressing impediments to renewable energy, energy efficiency, and sustainable infrastructure.

ACE Partners has been engaged to provide numerous services to ETP:

**Project description:** 

- Donor Mapping (December 2022 November 2023): Reviewing and enhancing the methodology used for data collection in ETP's donor mapping across the countries of operation and the Southeast Asia region. The company is also tasked with developing a reporting system for strategic analytical assessments of the donor mapping database, identifying gaps and overlaps in issue-based donor activities, and preparing regular strategic and innovative reports on donor activity.
- Financial Institution Workshop Series in Southeast Asia (July December 2022): Organizing Financial Institution Workshops on Energy Efficiency Development in Indonesia and the Philippines. The workshops served as a platform to discuss the key policy, regulatory and economic challenges and opportunities, and pathways to unlock key impediments for under-investment of energy efficiency development.
- Design of Grid Diagnostic in the Philippines (December 2021 July 2022): Assisting ETP in designing a technical assistance project to provide regulatory support for smart grid development and energy storage systems in Luzon, Visayas, and Mindanao, the Philippines. ACE Partners designed a Concept Note taking into account the existing programs funded by ETP among other funders, and the future plans for energy transitioning funding. The objective of the Concept Note is to secure funding approval from the ETP Steering Committee.
- Design of Innovation Window: Early-stage Grant Funding for Innovative Energy-Efficiency Technologies (April – May 2021): Assisting ETP in designing an Innovation Window to provide a simplified, systematic funding window through with ETP can provide early-stage grant financing for innovative "demand side" technologies and business model that improve energy efficiency, enable demand response, and utilize smart-meter of IoT-related approached to achieve energy and cost savings. ACE Partners designed a Concept Note for review, approval, and funding by the ETP Steering Committee.

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| Project title:       | Cambodia Energy Forum and ASEAN Energy Transition Dialogue |
|----------------------|--|
| Dates:               | April 2022   |
| Clients/Partners:    | Asian Development Bank (ADB)                               |
| Country:             | Cambodia   |
| Project description: |  |

The Asian Development Bank (ADB) engaged ACE Partners to support the Royal Government of Cambodia and ADB in organizing the Cambodia Energy Forum on April 5, 2022, and ASEAN Energy Transition Dialogue on April 6, 2022.

The Cambodia Energy Forum included a presentation on Cambodia's Power Development Plan (2021-2040), followed by a consultation on the plan in the context of global and regional trends in the power sector. The forum served as a convening platform for Cambodian public and private sector leaders, selected international experts, and donor and development agencies to discuss the PDP and related policy measures and financial mechanisms that can accelerate Cambodia's transition to an affordable, smart, resilient, and low-carbon power system.

The ASEAN Energy Transition Dialogue was a regional discussion on the ASEAN's energy transition, which focused on renewable energy, energy efficiency, and the discontinuation of coal-fired generation facilities. The forum highlighted the potential of competitive auctions to expand renewable energy usage and discussed how these auctions could entice private sector involvement in the sector. A total of 493 individuals attended the event, with 82 participating in person and 411 attending remotely via video conference.

ACE Partners provided a range of services for the events, including:

- Identifying and proposing international speakers for the forum sessions, developing knowledge and communication materials, and disseminating them through various channels.
- Supporting ADB in various event management requirements, including before, during, and after the forum.

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| Project title:           | Thailand Energy Transition Playbook                                |
|--------------------------|--|
| Dates:                   | April 2022 – June 2022   |
| <b>Clients/Partners:</b> | Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH |
| Countries:               | Thailand   |
| Project description:     |  |

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH proposed a concept for the German government (BMUV) on Thai-German Cooperation on Energy, Mobility and Climate (TGC-EMC). This proposed program aims to accelerate Thailand's energy transition toward a sustainable model by focusing on the two largest and interlinked economic sectors—power and transport.

GIZ plans to create a roadmap or checklist for Thailand to prioritize and design a series of activities and key topics that will inform the development of an "Energy Transition Archetype" for the country. This roadmap, also known as the Energy Transition Playbook or "The Playbook," aims to provide valuable input to the TGC-EMC design team by identifying standard energy transition milestones and activities, as well as sector-coupling challenges and topics that should be considered during the design process. The main objective of The Playbook is to help the design team make informed decisions and develop a comprehensive plan for the energy transition in Thailand.

ACE Partners performed the following activities:

- Compiled a list of Energy Transition Trends in Thailand and prioritized the key trends among them. Further analyzed and delved into these trends.
- Conducted research on international case studies relevant to energy transitions and compared them with a Thai perspective.

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| Project title:       | Network Coordination for Energy Evaluation Asia-Pacific (EEAP) |
|----------------------|--|
| Dates:               | December 2021– November 2022                                   |
| Clients/Partners:    | Energy Evaluation Asia-Pacific                                 |
| Countries:           | Regional   |
| Project description: |  |

Energy Evaluation Asia-Pacific (EEAP) is a community that supports the evaluation of energy policy and programs in the Asia-Pacific region. The community is open to policy-makers, evaluators, academics, and energy professionals to participate in a dialogue about the best practices for conducting evaluations that lead to good decision-making and wise investment of resources. EEAP aims to help countries in the region meet their sustainable development goals and reduce greenhouse gas emissions while providing affordable energy for all, energy security, and reducing pollution. The community also plays a leadership role in developing resources and professional expertise to answer complex questions related to energy policy and program implementation. EEAP brings together people involved in energy evaluation through online resources, webinars, and conferences held every two years in Asia. ACE Partners served as Network Coordinator for EEAP, performing the following tasks:

- Assisted with the day-to-day functioning and administration of EEAP;
- Provided marketing and communications support to maintain and develop EEAP's online presence;
- Supported delivery of EEAP webinars; contributing to strategy and fundraising approaches that will underpin resources and future developments for EEAP.

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| Project title:       | Policy Advice for COVID-19 Economic Recovery in Southeast Asia |
|----------------------|--|
| Dates:               | August 2021 – November 2021                                    |
| Clients/Partners:    | Asian Development Bank   |
| Country:             | Thailand   |
| Project description: |  |

The Asian Development Bank (ADB) and Thailand's Ministry of Energy (MOEN) co-organized a workshop on opportunities for cooperation on Energy, Environment, and Natural Resources Management. The workshop was organized online in two half-days in October 2021 with the aim of identifying opportunities where ADB could support Thailand (e.g., through technical assistance, transaction advisory support, or strategic investments) in the development of a green recovery program. The following themes had been agreed upon with MOEN for discussion as part of the workshop:

- New and Emerging Clean Energy Technologies and Opportunities for Enhancing Regional Power Trade Through Renewables;
- Opportunities for Green and ESG Financing;
- Climate Change Support and Net Zero Emissions Planning;
- Fostering a Green, Blue and Circular Economy;
- Natural Resources Management, and Opportunities for enhancing Bio-sequestration and Carbon Offsets, including under Article 6 of the Paris Agreement.

ACE Partners worked closely with ADB staff to:

- Support on all operational and logistics aspects of the workshop, including the choice of platform for virtually hosting the event, preparation of meeting invitations, and other arrangements, as necessary (e.g., ensuring presentation materials are prepared on time);
- Support the ADB team in the preparation of the workshop agenda and its various updates, as required, including coordinating the participation of Thai government officials;
- Advise ADB team on specific topics to be discussed in each session of the workshop, including materials to be developed (i.e., PowerPoint presentations);
- Support the ADB team on all organizational and substance-related matters (e.g., preparation of summary
  points from the thematic sessions to support closing remarks by ADB representative at the end of each day).

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| Project title:    | The Clean Power Hub                      |
|-------------------|--|
| Dates:            | October 2021 – September 2022            |
| Clients/Partners: | Propel Clean Energy Partners             |
| Country:          | Indonesia, the Philippines, and Viet Nam |

#### **Project description:**

The Clean Power Hub is an online platform that provides various resources and tools for individuals and organizations involved in renewable energy development. The website offers a range of services, including a project development framework, an online knowledge library, a job board, and a community forum. Clean Power Hub aims to accelerate the deployment of renewable energy projects worldwide by facilitating knowledge-sharing, collaboration, and access to resources. Propel is the developer of Clean Power Hub, which is financially supported by the Children's Investment Fund Foundation, with additional assistance from the ClimateWorks Foundation, the National Renewable Energy Laboratory, and the Grantham Institute - Climate Change and the Environment.

ACE Partner assisted Propel in designing marketing strategies to launch the Hub in Southeast Asia and to build its network of partners and end-users.

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| Project title:                | Assistance on Design and Roll-out of Southeast Asia Energy Transition Partnership |  |
|-------------------------------|---|--|
| (ETP) and the Tara Initiative |   |  |
| Dates:                        | February 2018 – March 2022  |  |
| Client:                       | European Climate Foundation   |  |
| Countries:                    | Southeast Asian countries   |  |
| Project description:          |   |  |

The Energy Transition Partnership (ETP) is a multi-stakeholder platform that strives to deliver joint action, improved dialogue, and coordination among donors with the aim to accelerate the energy transition by addressing policy, financial, and knowledge barriers to renewable energy, energy efficiency, and sustainable infrastructures in the region. ETP was guided by funders through an Interim Steering Committee and an Interim Secretariat hosted by the European Climate Foundation. The Tara Initiative is a separate program administered by the Foundation, which aims to engage clean energy actors across the region towards aligned goals and more enabling policy environments.

ACE Partners played a pivotal role in facilitating effective communication and outreach efforts for both the Tara and ETP initiatives. Our support encompassed various aspects, including stakeholder engagement, website design, data analysis, market assessment research, and the development of well-designed interventions. Assignments included:

- Creation of a website and initial pre-launch outreach materials for ETP
- Building data collection models and databases of clean energy activity and initiatives in the region for use by Tara, the client
- Leading the design of a series of webinars for technical assistance agencies and Tara grantees in Indonesia and Vietnam
- Market assessment studies for Tara clean energy initiative design in the Philippines, Indonesia, Vietnam, Thailand, and Malaysia

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Project title: Dates: Clients/Partners: Country: Coordination of the UN's Cool Coalition September – November 2020 UN Environment Programme (UNEP) Subregional/ Multi-country

#### **Project description:**

The Cool Coalition is a flagship collaboration between UNEP and the Kigali Cooling Efficiency Program and is a global multi-stakeholder network and platform that connects a wide range of key actors from government, cities, international organizations, businesses, finance, academia, and civil society groups to facilitate knowledge exchange, advocacy, and joint action towards a rapid global transition to efficient and climate-friendly cooling. Cool Coalition members collaborated on science, policy, finance, and technology to meet growing demands for cooling in a comprehensive manner, all aimed at raising climate ambition in the context of the Sustainable Development Goals while complementing the goals of the Kigali Amendment to the Montreal Protocol and the Paris Climate Agreement.

ACE Partners assisted with the coordination of different Cool Coalition workstreams and the development of governance arrangements and overall funding mechanisms and strategies for the platform.

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| Project title:       | Webinar: Driving Sustainability through the Capital Markets |
|----------------------|---|
| Dates:               | December 2020   |
| Clients/Partners:    | Asian Development Bank (ADB)                                |
| Country:             | Regional  |
| Project description: |   |

On December 2, 2020, the ASEAN Capital Markets Forum Secretariat and the Asian Development Bank (ADB) jointly organized a webinar titled "Driving Sustainability through the Capital Market." A total of 193 finance professionals attended the webinar. The webinar had two main objectives:

- To increase awareness about the sustainable finance initiatives undertaken by the ASEAN Capital Markets Forum Secretariat and the ADB, and how they are progressing in this area.
- To emphasize the importance of consolidating sustainable finance efforts in the region and establishing stronger links between sustainability efforts in the real economy and sustainable finance.

ADB engaged ACE Partners to provide the following services:

- Assisting with setting the event agenda and session branding
- Advising on best delivery of presentations and variety of presenting formats
- Managing the registration process and assisting in communicating to speakers and content providers on collating all presentations, videos and other digital materials for both smooth event execution and followup provision to participants
- Providing real-time support prior and during the event

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| Project title:       | Renewable Energy Knowledge Products |
|----------------------|-------------------------------------|
| Dates:               | October – November 2019             |
| Clients/Partners:    | Asian Development Bank (ADB)        |
| Country:             | Cambodia                            |
| Project description: |                                     |

The Asian Development Bank (ADB) engaged ACE Partners in designing a series of knowledge materials aimed at disseminating information about ADB's work in the renewable energy space among ABD's member countries, donors as well as the general public. The knowledge products focus on the successful public-private partnership model applied in Cambodia, which could be replicated in other ADB member countries, as well as on upcoming ADB clean energy initiatives.

ACE Partners performed the following tasks:

 Drafting a case study on the Cambodia National Solar Park Project, describing ADB's role, financing structure of the transaction, stakeholders involved, implementation arrangements, and next phase of ADB's involvement.

- Producing a PowerPoint presentation on the Cambodia National Solar Park Project, presenting the key components of the project.
- Reviewing and formatting a brochure on ADB's new initiative and efforts to scale up renewables in Southeast Asia.

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| Project title:    | First Asia-Pacific Renewables Status Report for REN 21                                 |
|-------------------|--|
| Dates:            | February 2019 – October 2019   |
| Clients/Partners: | REN21 Secretariat/ UN Environment  |
| Country:          | China, Japan, Mongolia, the Republic of Korea, Georgia, Kazakhstan, Uzbekistan,        |
|                   | Bangladesh, India, Pakistan, Sri Lanka, Indonesia, Myanmar, the Philippines, Thailand, |
|                   | Viet Nam, Fiji, Tonga  |

### **Project description:**

The report, which was produced in cooperation with the Asian Development Bank (ADB) and the United Nations Economic and Social Commission for Asia-Pacific (UNESCAP), provides a comprehensive overview of renewable energy trends and developments in selected 18 countries across five sub-regions of Asia and the Pacific. The 18 countries covered in the report are fundamental to the clean energy transition. They account for 52% of the world's population, represent 88% of the people living in the Asia Pacific region and account for 39% of the global primary energy supply. The report exams the policy landscape, investment flows and how renewables are increasing energy access. It builds on the success and lessons learned in producing the Renewables Global Status Report and other REN21 to inform on the current status of renewable energy in the region. The report serves as a valuable reference for researchers, policy makers, and the private sector and offers comprehensive discussions on the renewable energy industry and market, distributed renewables for energy access, policies, regulations, investment and financing.

ACE Partners supervised the overall project coordination and management of data collection in the 18 countries covered by the report, as well as the production of the final report.

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| Project title:           | Thailand Energy 4.0 Conference: Designing the Future of Thailand's Power System |
|--------------------------|---|
| Dates:                   | December 2018 – February 2019   |
| <b>Clients/Partners:</b> | Asian Development Bank (ADB)  |
| Country:                 | Thailand  |
| Project description:     |   |

This two-day international conference, jointly organized by the Asian Development Bank (ADB) and Thailand's Ministry of Energy, deliberated on the future of Thailand's power sector. The conference discussions focused on the emerging themes related to energy and the future of the electric utility: transport and mobility, scaling up renewable energy, energy efficiency, and digitalization; and covered best practices and experiences from Thailand and internationally to consider how Thailand's power sector can evolve to adopt, adapt, and grow with these changes. More than 60 speakers and 300 participants from 20 countries attended the conference.

ACE Partners' Co-CEO Peter du Pont served as a member of the 4.0 Steering Committee and was involved in every aspect of the planning, designing, and organization of the 4.0 conference. ACE Partners performed the following tasks:

- Conference vision and structure: ACE Partners collaborated closely with ADB and Thailand's Ministry of Energy to develop the overall conference program and structure. The focus was on identifying best practices and experiences both from Thailand and internationally to consider how Thailand's power sector must evolve to adopt, adapt and grow with technical innovations and market changes.
- Track Chairs, panelists, speakers, and rapporteurs: ACE Partners tapped into its deep networks across Asia, and globally to identify track chairs, panelists, and speakers who were experts in their respective fields and

could provide value to the 4.0 conference. We developed speaker packages (bios, guidelines, etc.) and had multiple discussions with the track chairs and panelists to ensure effective messaging and outcomes for each track. ACE Partners also identified rapporteurs for each track who were tasked to collate information on key discussions, which was later used to develop an event summary report.

Communication and Outreach Collaterals: ACE Partners assisted ADB in developing the conference booklet that provided an overview of the conference, speaker bios, pictures, and detailed agenda of each track. We coordinated with ADB Thailand Communication's team to promote the 4.0 posts on social media and developed a crisp, visually appealing event summary report.

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| Project title:       | The Role of States and Regions in Myanmar Energy Sector |
|----------------------|---|
| Dates:               | May 2018 – April 2019                                   |
| Clients/Partners:    | The Asia Foundation                                     |
| Country:             | Myanmar   |
| Project description: |   |

The report on Role of State and Region Governments in Myanmar's Energy Sector explores the role of Myanmar's state and region governments in the development of the country's energy sector, and how they can increase their agency in shaping their own and the nation's energy future.

ACE Partners led the research for this report, which describes how Myanmar's state and regional governments are discharging their energy sector responsibilities and what adjustments may be needed in order to attract increased private sector investment in decentralized energy solutions and infrastructure. The report addressed the constitutional, legal, and institutional framework of state/region energy authority, analysed the potential for greater decentralization of the energy sector, and described the challenges, opportunities, and strategies for improving subnational energy policy, management, and decision-making.

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| Project title:       | Made in Vietnam Energy Plan 2.0 |
|----------------------|---------------------------------|
| Dates:               | October 2018 – November 2019    |
| Clients/Partners:    | The Asia Foundation – Vietnam   |
| Country:             | Vietnam                         |
| Project description: |                                 |

The "Made in Vietnam Energy Plan (MVEP)" is an authoritative report commissioned by the Vietnam Business Forum (VBF), a not-for-profit platform for the business community in Vietnam. Developed in 2016, the MVEP provides an overview of the Government's Energy Plan VII and includes the approach to use indigenous resources to deliver a sustainable energy future to 2030. However, rapid transition in global and local energy markets and technological innovations warranted an update to MVEP. The updated MVEP presents a business case for using Vietnam's domestic energy resources to stimulate investment in energy generation, ensure energy security, and get the energy to people at the lowest overall cost. It provides recommendations and a framework for choosing a more sustainable, lower-carbon energy pathway.

VBF commissioned ACE Partners to update the existing MVEP and develop MVEP 2.0. ACE Partners performed the following tasks:

- Review, Research, and Analysis: ACE Partners reviewed the 2016 MVEP report and had several discussions with key stakeholders to understand the on-the-ground issues. We also conducted desk research on international best practices that could be adopted in Vietnam to spur the clean energy transition.
- Report Production and Recommendations: ACE Partners provided key recommendations to accelerate Vietnam's transition to a low-carbon economy. This includes a more even distribution of power-generating assets across renewables, gas, and coal. We also suggested policies and incentives to maximize energy efficiency programs and identified key challenges and potential solutions.



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